Helping you deliver on your online promise

With online learning, everyone has a goal. Learners need to improve and grow. You work to nurture them with well-conceived, well-designed, well-presented courses and programs. Our goal — as a non-profit, quality assurance organization — is to provide a system to help you deliver on that promise: with review, improvement and certification of quality.

[Learn more]

RESEARCH
Over 1000 studies: sorted, sifted, scrutinized.

Solid research is the foundation — and catalyst for improvement — of the QM Quality Assurance process.

COMMUNITY
Learn, share, connect.

QM Conferences and resources give you access to the QM community — roughly 80,000 strong, with over 1,100 member institutions in the US and internationally.

RUBRICS & STANDARDS
The gold standard for courses, programs and more.

From general to specific, QM provides a pathway for benchmarking quality. Objectively. Repeatedly. Predictably.

QA & PEER REVIEW
Robust, objective, expert input.

With 8,000 certified reviewers, our exclusive system puts you on track to reach quality assurance goals and improve student achievement.

PROFESSIONAL DEVELOPMENT
Get in depth and maximize QM.

Strengthen your expertise with workshops and resources focused on improving quality. Broaden your skill set with courses for QM Roles.

Every Implementation Tells A Story

"I loved participating in the QM Colleague Program...it helps to talk with someone who has been through the process and knows what works."

— Diane Pisacreta from Saint Louis Community College, *Professor*

"Having our online programs Quality Matters certified will distinguish them in the marketplace where students have so many choices these days."

— Garvey Pyke from UNC Charlotte, *Director of the Center for Teaching and Learning*

"Since participating in the QM K-12 Reviewer Course, I have a much better grasp of the rubric, including a deeper understanding of each standard and any corresponding annotation."

— Anthony White from Kodiak Island Borough School District, *Statewide Virtual Content and STEM Program Coordinator*

"It is always refreshing to attend a QM Conference. The enthusiasm and collaboration felt is contagious in a good way."

— Maria Fernandez from California State University, Los Angeles

NEWLY RELEASED — Results from the third survey of chief online officers are available in the CHLOE 3: Behind the Numbers report. The third installment of The Changing Landscape of Online Education research project led by QM and Eduventures reveals new insights on institutional approaches to online learning and offers five models for understanding them.

[Download]

Get Started on the Path of Continuous Improvement

Community in Review Report for 2018

The online education environment continued to change in 2018 with institutions adding more online programs and technology to support student success. Leading the way — QM member institutions. See what they did, how they did it and what's next in our third annual QM Community in Review report.

See Report »

Find Out if QM is Right for You

If you've been looking for solutions to help ensure that learners are engaging with high quality courses, QM has them. Through course improvement, professional development and robust review processes, QM empowers you to deliver on the promise of online learning.

Learn why quality matters »

Call for Proposals is Deadline June 14

Shine a spotlight on the ideas, data-driven policies, research, and experiences that are propelling your quality assurance efforts forward. What's working (and isn't!)? What's making a difference for learners? How is using QM review processes helping your institution differentiate itself? The QM Community wants to know!

Learn more »

What is a QM-Certified Course?

A QM-Certified Course is an online or blended course that has met QM Standards for a QM Rubric in an Official Course Review. Once certified, organizations can display the QM Certification Mark to demonstrate their commitment to quality and continuous improvement.

Learn more »

Learn About QM Rubric Standards

QM's five Rubrics are comprised of General and Specific Review Standards, allowing for complete course review. The Standards are research-supported and based on published best practices. QM Rubrics are an essential part of creating, certifying and maintaining quality course design.

Learn more »

See QM Membership Benefits

Whether you are part of an organizational membership or have signed up individually, make sure you are maximizing what QM has to offer. If you're not a member yet, see the options and start saving on professional development, Official Course Reviews and more.

Get Details »

See QM at These Events

- European Distance and E-Learning Network Conference ▾
- EdMedia + Innovate Learning ▾
- Academic Globalization and Inter-Cultural Communication: AGIC 2019 ▾
- InstructureCon 2019 ▾

Reports & Stories of QM Impact

- 2019 CHLOE 3 Report: Results of 2018 Survey of Chief Online Officers ▾
- QM Community in Review Report for 2018 ▾
- K-12 Case Studies ▾
- Higher Ed Case Studies ▾

Learning Opportunities

- Coming Up in Higher Ed ▾
- Coming Up in K-12 ▾
- Accessibility & Usability Resource Site (AURS) ▾
- QM Success Stories ▾